Roland

MC/MV PRODUCTION PACKS

FOUR FREE WAVE ALCHEMY PRODUCTION PACKS

QUALIFYING PRODUCTS: **MC-101, MC-707 and VERSELAB MV-1**
PROMOTION VALID: **SEPTEMBER 13 UNTIL DECEMBER 31, 2022**

When you register a Roland **MC-101, MC-707** or **VERSELAB MV-1,** you'll get access to four new MC/MV Production Packs by Wave Alchemy, available for free download from Roland Cloud.

FREE PRODUCTION PACKS

Infuse your MC-101, MC-707, or VERSELAB MV-1 with four top-shelf MC/MV Production Packs crafted by the expert sound designers at Wave Alchemy.

Each collection comes loaded with 48 tones, 50-plus drum one-shots, 16 kits, and 64 clips, perfect for sparking new musical ideas and specially designed for the creative workflows of these powerful instruments. Clips even include both key and scale information, so you can build tracks right away or easily integrate them into existing projects.

Unleash the ever-evolving sonic world of Roland Cloud and enhance the creative potential of your gear. Get started with the contemporary sounds of MC/MV Production Packs
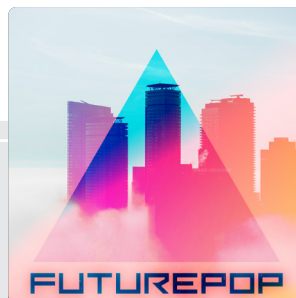
How to Redeem

How to activate the free MC/MV Production Packs:
1   Visit the Roland Cloud **Activation Page**
2   **Sign in** or **create** a Roland Account
3   Choose the **Serial Number** tab
4   Select **MC-101, MC-707** or **VERSELAB MV-1** and enter serial number as the activation key
5   **Download** 'Roland Cloud Manager' and use your Roland Account details to sign in
6   From the '**Library**' tab in Roland Cloud Manager, select and download the four MC/MV Production Packs

DOWNLOAD

REGGAETON RHYTHMS

Spice up your grooves with Latin and reggaeton-inspired beats.

MODERN AFROBEATS

Add some bounce to your beats with unique African pop styles.

FUTUREPOP

Launch your tracks into outer space with pop-influenced rhythms and tones.

LO-FI THROWBACK

Bring retro flavor with a modern twist to your compositions using a collection of boom-bap and '90s R&B-influenced sounds.